

HEART OF A CHILD MINISTRIES

Grace Package | \$7,500

Package Includes:

Certification Program Options and Pricing



-Certification Program Handbook

-5 hours of training and consultation with Executive Director, Nikki Schaefer

- Option 1: Zoom training with Heart of a Child presentation videos.
- Option 2: You come to us to watch a presentation, and we train you on-site. You pay your travel expenses.

-Presentation slides for all four age appropriate presentations

-Digital templates – parent letters, bulletin letters, pregnant volunteer letters, medical/legal forms, evaluation forms

-Page on Heart of a Child Ministries' website – one page for your pregnancy help organization and one hour of consulting with Remnant Marketing to develop this page

-Access to presentation videos and other program components on password protected page of our website

-Presentation Supplies for 100 students

One Pro-life Prayer Pillow of your choice – personalized for your organization

-Access to a community of pro-life educators and ongoing quarterly zoom trainings -----

Opportunity to re-certify – At the end of each year, schedule a Zoom meeting with -

Executive Director, Nikki Schaefer; submit all stats from your evaluations from your year; and be re- certified as a Heart of a Child Ministries' educator.

Recertification includes (\$500/year):

-Continued access to products, templates, videos, licensed slides, and marketing options -

Pro-life education community with quarterly zoom meetings

-Continued availability of custom webpage within heartofachildministries.org Accumulated statistics

-New products and videos developed by Heart of a Child Ministries that have been reviewed and approved by medical board and legal support

Equipment Price List

**We highly recommend contacting your local and state Knights of Columbus Council or other supportive prolife organizations for support in covering the costs of the ultrasound machine and equipment.

Portable Ultrasound Machine Options:

Mindray Z60 Portable Ultrasound Machine with 2D/3D/4D capability Cost: approximately \$18-\$20K

Contact: National Ultrasound

Jason Plank at 770-551-8797 jplank@nationalultrasound.com

Butterfly Handheld Portable Ultrasound Machine

Cost: approximately \$5,000 Contact: Butterfly Network 1-855-296-6188

Butterflynetwork.com

*Local Knights of Columbus groups will often cover the cost and costs of the other materials listed below that go with the ultrasound machine.

Portable Massage Bed with Cover:

Cost: approximately \$115-\$299

We recommend contacting massage or medical facilities to inquire about a possible giveaway for your PHO or look on Craigslist or your local community sales pages on Facebook for a used massage bed.

Wheeled Portable Massage Bed Carrier:

Cost: approximately \$80-\$100

Highly recommended for easy transport

Projector:

Cost: approximately \$50-\$200

Ensure the projector can connect to both your ultrasound machine and laptop or iPad

Sonography Supplies (consider buying in bulk): Gloves: approximately \$10-\$20 per box

Sonography Gel: approximately \$6 per bottle

Medical Drapes: 100 per case, approximately \$35-\$40 per case

Fetal Model Presentation Set:

Order through Heritage House at www.hh76.org Item #7550TL or Item #7553TL
Cost: \$229-\$319

Equipment Price List Continued

Computer or iPad: Cost: approximately \$250-\$2,500
We use a MacBook Pro Apple Laptop

HDMI Computer Adapter: Cost: approximately \$30

Cords:

Helpful to have various sizes based on capability and length needed HDMI – 25 ft. – approximately \$20

HDMI – 10 ft. – approximately \$10

VGA (for Mindray ultrasound machine) – 25 ft. – approximately \$20 VGA (for Mindray ultrasound machine) – 10 ft. – approximately \$10 Long extension cord with multiple outlets – approximately \$25

Speaker and microphone: (optional) –

Most schools have sufficient microphones and audio hook ups. We always take additional speakers and microphones in case they are needed. We use a Powerworks PW50 PA system – approximately \$150. We use a Shure PGA 58 microphone – approx. \$65-75.

A La Carte Offerings

-Upgraded training option: Executive Director, Nikki Schaefer, will come to your community to present. You schedule the presentation with our support. Then, we present with you and your staff, and provide on-site, hands-on training. This is the best, most effective training option. Presentation costs and travel expenses will be the responsibility of your organization. These costs are approximately \$1500 per day. Schools will oftentimes cover this cost with the assistance of their local Knights of Columbus chapter or other supportive pro-life organizations.

-Marketing Resources: Designed by Remnant Marketing to align with your branding and colors as well as Heart of a Child Ministries' content. PDF files will be provided to your organization. Printing costs are not included.

- Business card design – \$75
- Brochure – \$150
- Custom-Sized Folder + 3 Marketing Cards – \$400
- Website – \$750-\$1,500 depending on options selected
- See packages and a la carte options at remnantmktg.com/heart

-Additional Sonography Training: how to use machine, how to get good 3D images during the presentation, etc. – Cost \$50/hour