

HEART OF A CHILD MINISTRIES

Grace Package | \$7,500

Package Includes:

Certification Program Options and Pricing



-Certification Program Handbook

-5 hours of training and consultation with Executive Director, Nikki Schaefer

- Option 1: Zoom training with Heart of a Child presentation videos.
- Option 2: You come to us to watch a presentation and we train you on-site. You pay your travel expenses.
- Option 3: We come to you and present to your school, church or community group and we train you at your site. You pay an additional \$1000 for the presentation plus travel costs.

-Presentation slides for all four age appropriate presentations

-Digital templates – parent letters, bulletin letters, pregnant volunteer letters, medical/legal forms, evaluation forms

-Page on Heart of a Child Ministries' website – one page for your pregnancy help organization and one hour of consulting with Remnant Marketing to develop this page

-Access to presentation videos and other program components on password protected page of our website

-Presentation Supplies for 100 students

-One Pro-life Prayer Pillow of your choice – personalized for your organization

-Access to a community of pro-life educators and ongoing quarterly zoom trainings -----

-Opportunity to re-certify – At the end of each year, schedule a Zoom meeting with - Executive Director, Nikki Schaefer; submit all stats from your evaluations from your year; and be re- certified as a Heart of a Child Ministries' educator.

Recertification includes (\$500/year):

-Continued access to products, templates, videos, licensed slides, and marketing options - Pro-life education community with quarterly zoom meetings

-Continued availability of custom webpage within heartofachildministries.org Accumulated statistics

-New products and videos developed by Heart of a Child Ministries that have been reviewed and approved by medical board and legal support

A La Carte Offerings

-Upgraded training option: Executive Director, Nikki Schaefer will come to your community to present. You schedule the presentation with our support. Then, we present with you and your staff, and provide on-site, hands-on training. This is the best, most effective training option. Presentation costs and travel expenses will be the responsibility of your organization. These costs are approximately \$1500 per day. Schools will oftentimes cover this cost with the assistance of their local Knights of Columbus chapter or other supportive pro-life organizations.

-Marketing Resources: Designed by Remnant Marketing to align with your branding and colors as well as Heart of a Child Ministries' content. PDF files will be provided to your organization. Printing costs are not included.

- Business card design – \$75
- Brochure – \$150
- Custom-Sized Folder + 3 Marketing Cards – \$400
- Website – \$750-\$1,500 depending on options selected
- See packages and a la carte options at remnantmktg.com/heart

-Additional Sonography Training: how to use machine, how to get good 3D images during the presentation, etc. – Cost \$50/hour